

CAA's May is Speech and Hearing Awareness Month contest!

CAA wants to hear what you and your clinic are doing to promote *May is Speech and Hearing Awareness Month*. *May Month* is a fantastic opportunity to promote hearing and hearing healthcare and to let the world know what you and your clinic do best.

What do I do?

Simply provide CAA with a 250-500 word summary and photo of your May promotion, summarizing you or your clinic's activity.

What do I win?

All entries will be submitted into a draw for a **free CAA full membership (a \$225 value)** and **\$100** cash prize!

CAA will also include a brief write-up of all the May promotions entered into the contest in an article for *Canadian Audiologist*. It's a great way to toot your own or your clinic's horn.

CAA has materials and ideas to get you started

Visit the CAA web site, <u>https://canadianaudiology.ca/news-and-events/may-is-speech-and-hearing-awareness-month.html</u>, for ideas and tools on promoting Speech and Hearing Awareness month. You will be prompted for your CAA user id and password when you click on the link.

Contest deadline and submissions

Submit your May month promotion summary and photos to bonnie.s.cooke@gmail.com.

Deadline for contest submissions is June 15, 2015.

Winning entry will be notified by email June 19, 2015.