

## **Introducing The New Sound Sense Video: A Project Of Western University's Audiology Class Of 2019**

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**Objectives:** In this presentation we will share how the Western University's Audiology Class of 2018 collaborated to update The Hearing Foundation of Canada's hearing awareness Sound Sense video which is included as an important component of the Sound Sense: Save Your Hearing for the Music program. This program fills an important educational need since research shows that 86.5% of adolescents engage in at least one high-risk noise activity.

The Sound Sense program established in 2005 and seen by thousands of students each year, complements the educational curriculum of Grades 4 to 6. While being offered nationally, Sound Sense has been delivered in recent years by 2nd year audiology students at Western University to schools within the London and surrounding areas.

Recently the audiology students have noted that the 10-minute video portion of the program would benefit from important updating and as part of their course CSD9523 students took this on as a major project.

This provided the professor for the course (S Moodie) an opportunity to educate her class about the important components of instructional design that might be useful to them after graduation. Using the ADDIE framework, the students were provided with a systematic process that could be used to achieve their desired outcomes for the development of the video AND the implementation / evaluation of the video in educational settings.

This presentation will describe each step of the ADDIE process undertaken including:

Analyzing the issues with the current version of the video as well as analyzing the educational needs of the learners;

Designing Learning Objectives and Educational Goals;

Developing / creating the Sound Sense Video (2018 Edition);

Attendees will be provided with a viewing of the video created by the students.

Finally plans for Implementation and Evaluation (the last 2 steps of the ADDIE process) of the Sound Sense video will be provided along with lessons learned by CSD9523 students.