

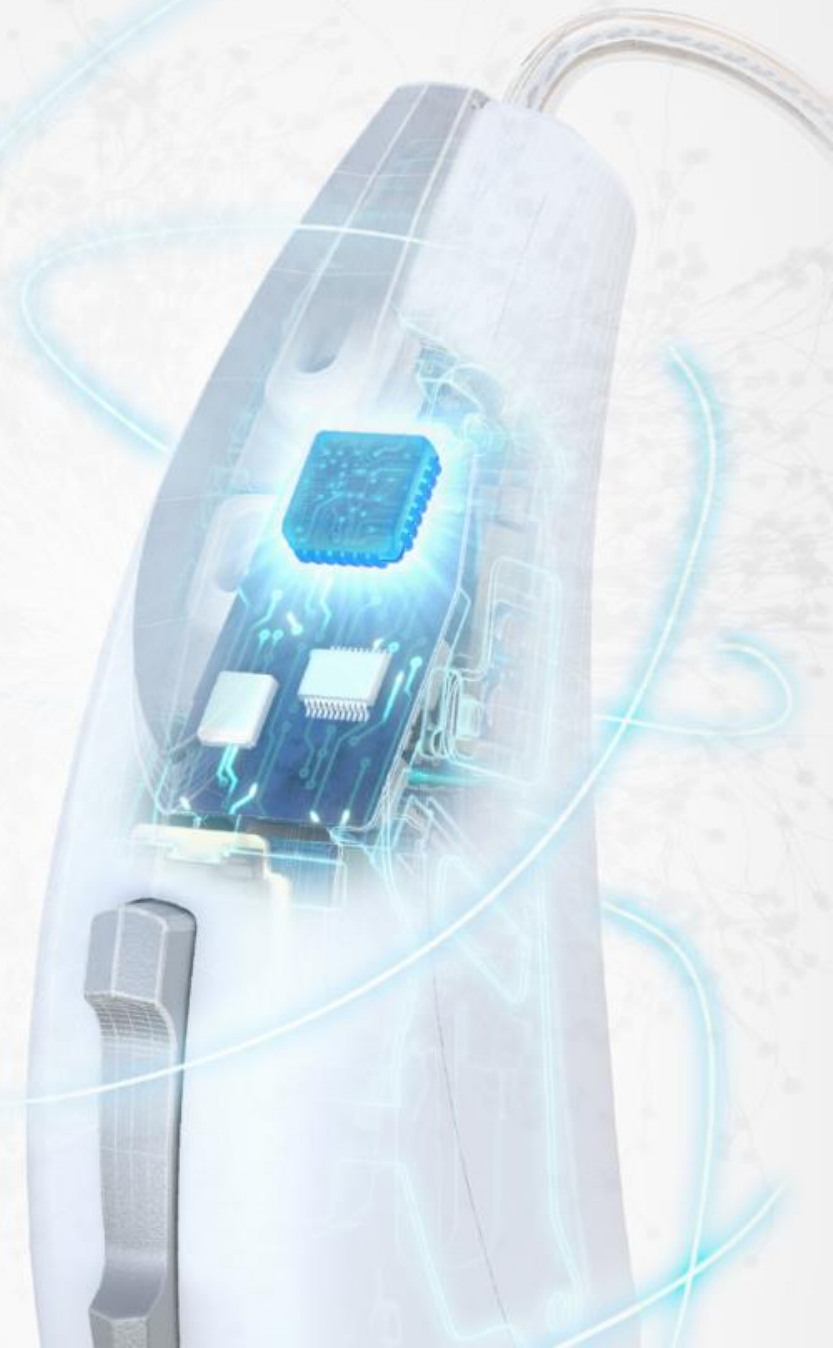
Connected Audiology: Trends Informing Modern Audiology Care

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 @JeffCrukley





Technology

Delivery
Models

Patient

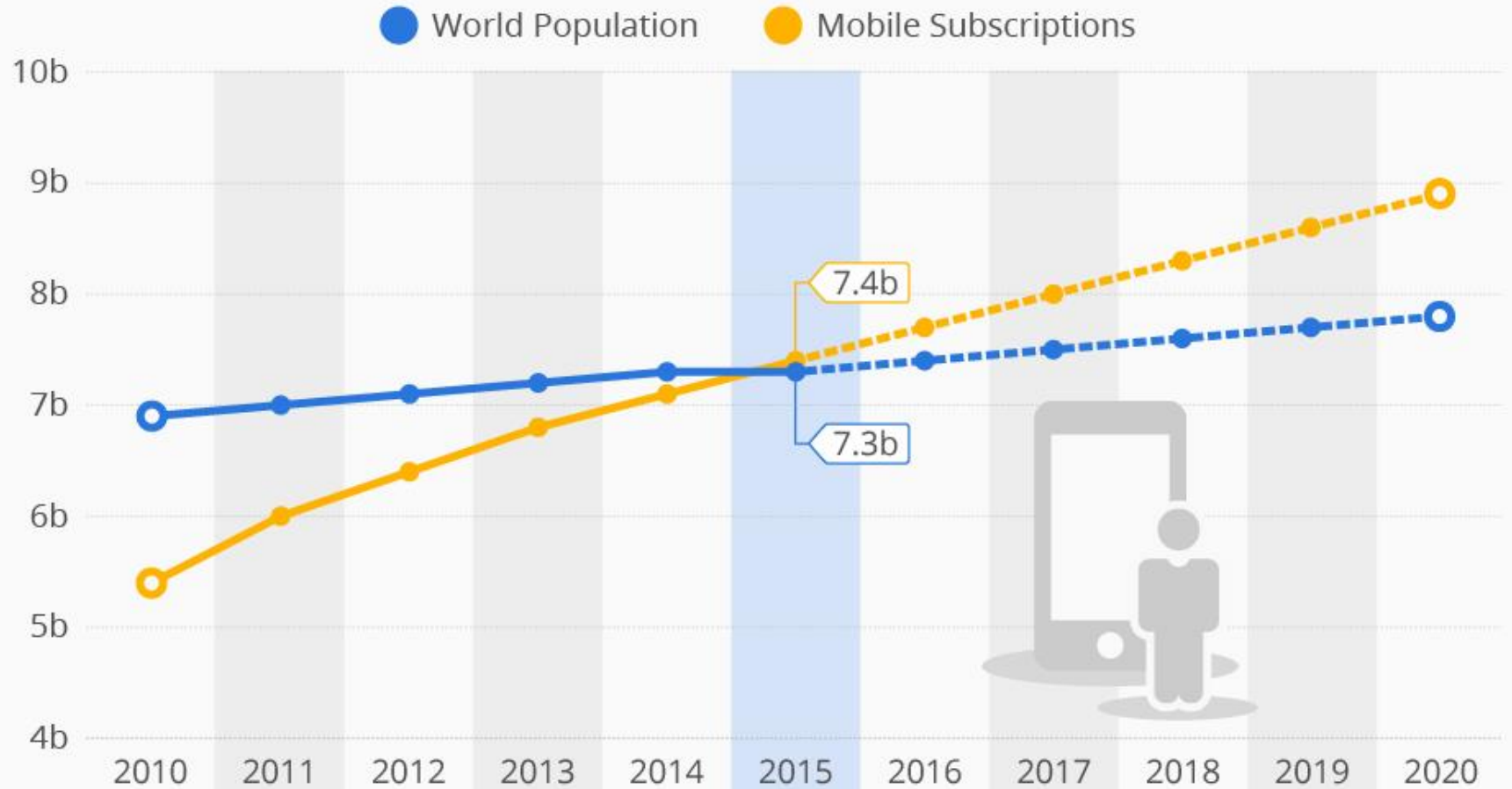
"Mobile communication has arguably had a bigger impact on humankind in a shorter period of time than any other invention in human history."

World Bank Report in 2012



Mobile Subscriptions to Outnumber the World's Population

World population vs. estimated number of worldwide mobile subscriptions



@StatistaCharts

Sources: Ericsson, United Nations

statista

Technology is at the Forefront

Data-driven, wearable devices are seamlessly integrating health tech into our lives



Wearables are paced to



**PER YEAR
THROUGH 2022**

Auditory Ecology



(Gatehouse et al., 1999)

Room
Diagnostic





Ecological Momentary Assessment (EMA)

A methodology involving repeated collections of real-time or very recent (i.e. momentary) data describing subjects' experience and context in their natural (i.e. ecological) environments.

(Shiffman et al. 2008)

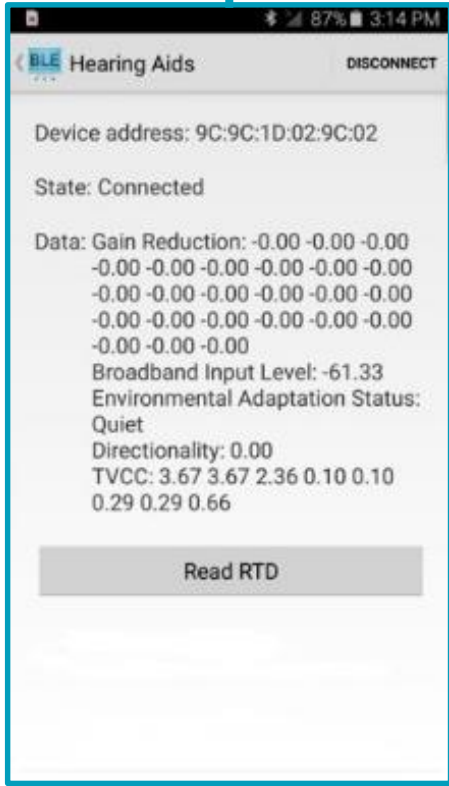
HALO 2



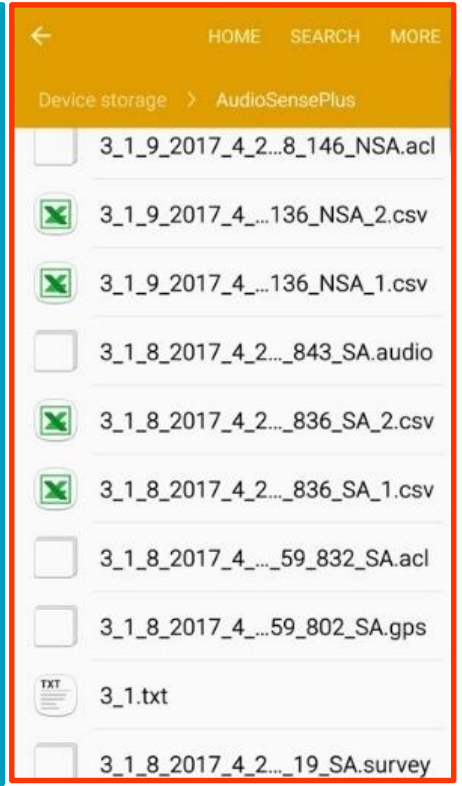
AUDIO RECORDING,
ACCELEROMETER &
GPS (FROM THE PHONE)



SURVEY



HA DATA

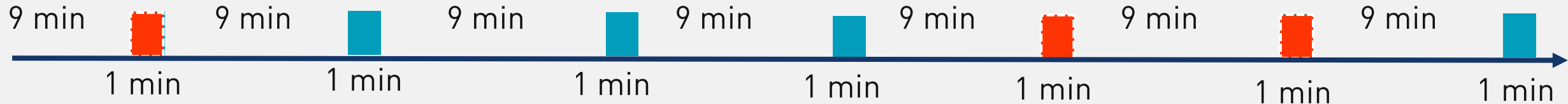


ALL COLLECTED DATA



EMA DATA COLLECTION WAVES

WITHOUT SURVEY



WITH SURVEY

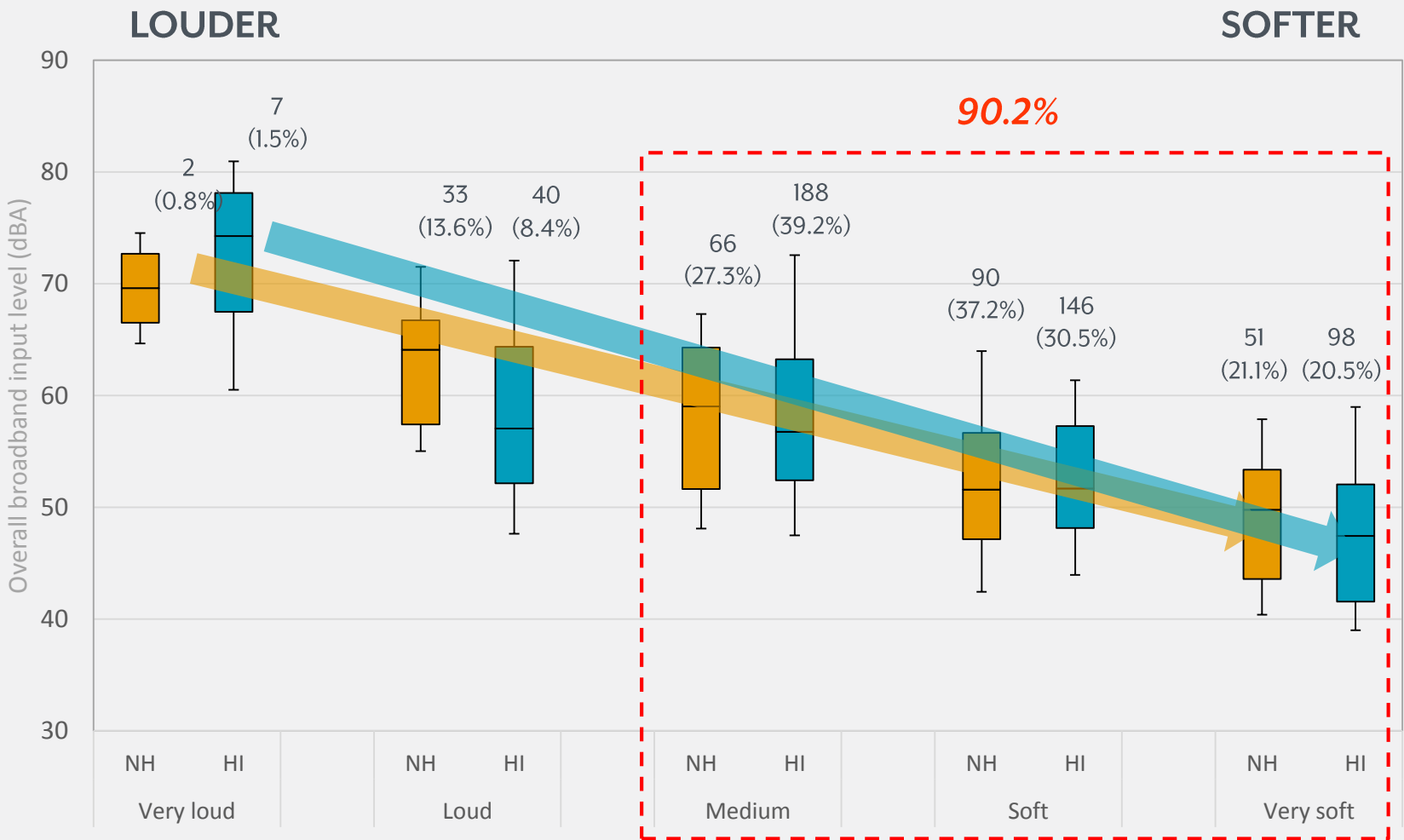


HA data collection, Audio recording,
Accelerometer, & GPS data

Survey

LOUDNESS & HA OVERALL INPUT LEVEL

"Overall, how loud were the background environmental sounds?"



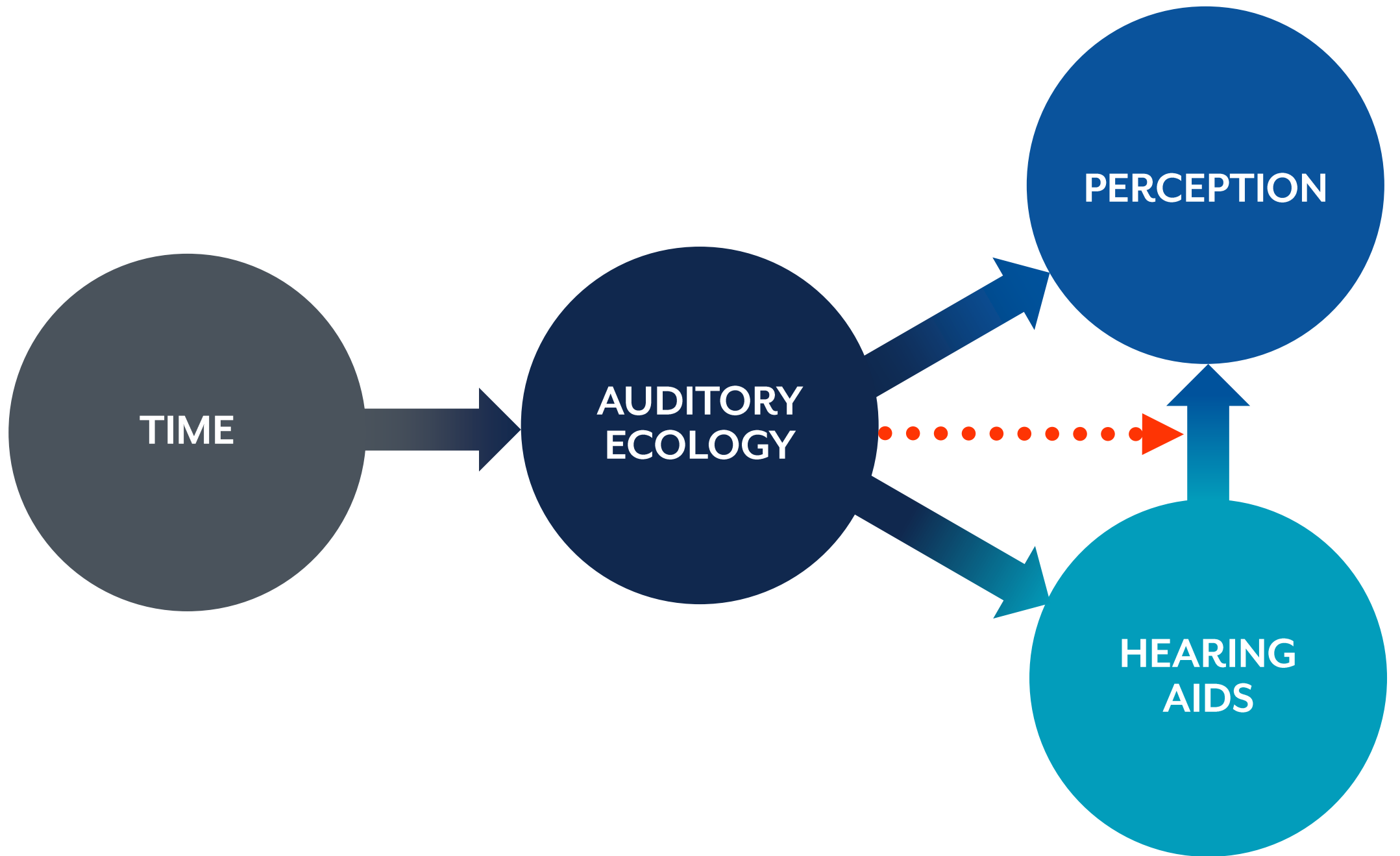
FROM THE DATA

Variations

- › Large and expected variations in the collected data were observed. Subjective report in auditory environments and listening experiences correlate to the objective measurements by hearing aids for both subject groups; these patterns were similar for both groups.

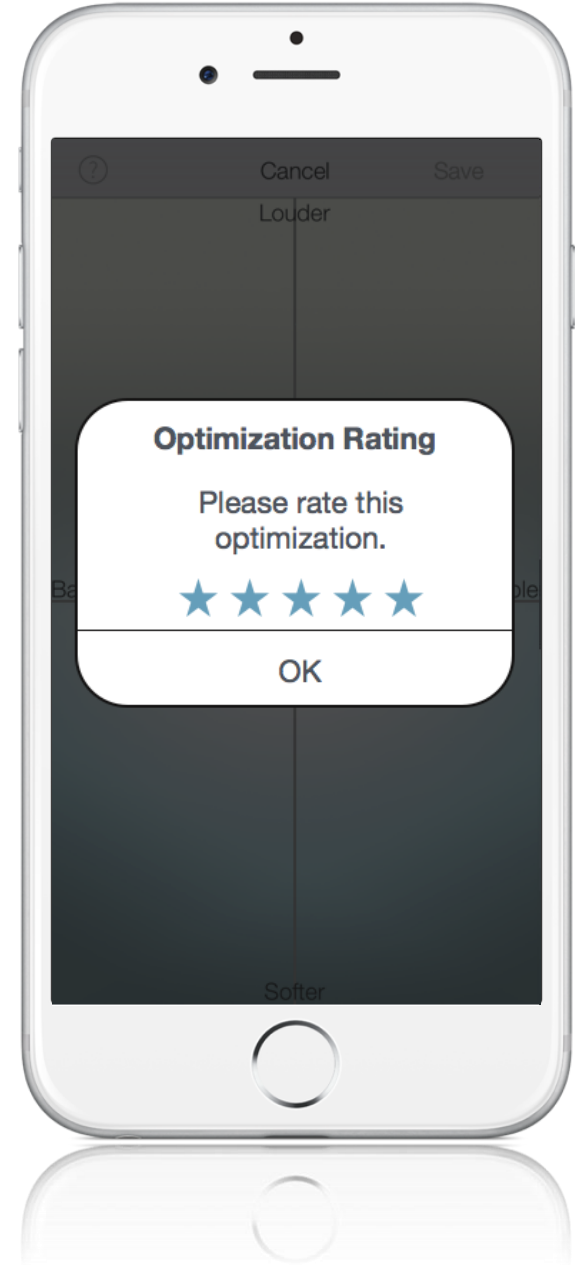
Strength in Numbers

- › Current analyses were based on data from a small number of participants. More data will clarify patterns and strengthen analytics.





TRULINK™



Conveniently **connecting**
patients and providers

Real-time data
and interventions

Giving consumers more
control over their health



STEPS



9:57 PM

TODAY

SEPTEMBER 12, 2014



WEIGHT



TODAY



5,201

STEPS

2,799 STEPS TO GO

DAILY

WEEKLY



STEPS

5,201

STEPS

DISTANCE

3.12

KM

ACTIVE CALORIES

347

KCAL

FOOD

1,500

KCAL

WEIGHT

65.5 KG

BODY FAT

21.6 %

TODAY

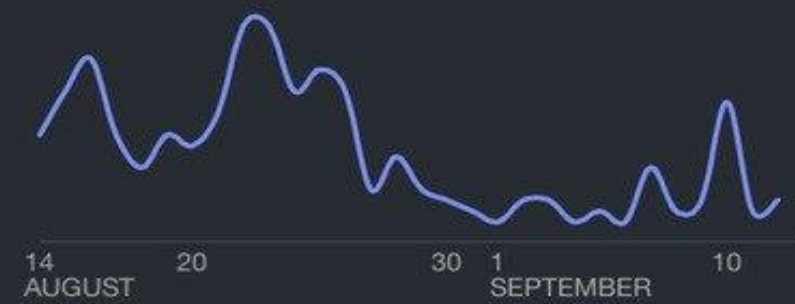
↑ +0.1

65.5 KG

0.5 KG TO GO

DAILY

WEEKLY



Thank You!

