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# Integrated Health Sensors: What's In It For You?

Join Archelle Georgiou, MD, at one of her two sessions looking at how integrated health sensors provide the tools to minimize ageism.

#### First Session

Friday October 14<sup>th</sup> from 10:15 am - 11:00 am

#### Second Session:

Friday October 14<sup>th</sup> from 12:45 pm - 1:30 pm

**Location: Strategy Room 1 on the 5<sup>th</sup> floor.**



**Archelle Georgiou, MD**  
Chief Health Officer

**Archelle Georgiou, MD**, is the Chief Health Officer for Starkey Hearing Technologies. She is also a nationally recognized medical executive, health reporter and author who is known for her commitment to patient advocacy.

Georgiou served as Chief Medical Officer of UnitedHealth Group from 1995 to 2007. She is adjunct faculty and an Executive in Residence at the University of Minnesota Carlson School of Management. As an on-air medical expert, she hosts a weekly segment on KSTP-TV, the ABC affiliate in Minneapolis-St. Paul and has covered over 1,400 medical topics. In 2017, Georgiou published her first book, *Health Care Choices: 5 Steps to Getting the Medical Care You Want and Need* (Rowman & Littlefield) – a book that explains how consumers can have a voice in their healthcare decisions. In addition, Dr. Georgiou maintains a diverse portfolio of advisory relationships with companies and organizations that improve health and the healthcare system. She serves on the Board of Directors for CaringBridge.

Georgiou graduated from the Johns Hopkins School of Medicine and was board-certified in Internal Medicine.