

Dear CAA Member,

4 November 2022

## Collaboration opportunity with the Ida Institute

The Ida Institute in Denmark will be running an exciting implementation project in 2023 and is looking to find a project partner.

The project will be about implementing person centred care in a tangible and systematic way in the services of a private, independent audiology clinic, and measure the results.

Interested clinic owners are invited to write to us, stating why they are interested to partner with Ida on this project, and what would make them the ideal project partner.

Clinics must demonstrate a strong commitment to delivering person centred hearing care and be willing to work with a team of Ida Institute consultants over a 6-month period to participate in this project. Clinic owners must be willing to include person centred care as a core strategy in their business, and the clinic as a whole must be willing and open to change, collaboration, and innovation of existing practices.

The Ida Institute will evaluate all applications and select one clinic with which to partner. As part of this project, the clinic and its staff will receive free, expert consultancy in the field of person centred hearing care for a period of 6 months. This is a rare opportunity to work with the Ida Institute in a personal and 1:1 way. A modest honorarium will be available to cover reasonable clinic expenses.

To express your interest and apply for this project, please contact Dr Cherilee Rutherford at: [crut@idainstitute.dk](mailto:crut@idainstitute.dk) and complete the questions below, using this editable pdf document.

**The deadline for applications is 18 November 2022.**

Full name & surname

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Name of Clinic

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Number of clinics

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Clinic location(s)

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Number and type of staff members

*(e.g. 1 receptionist, 1 office manager, 2 clinical audiologists, 1 clinic owner)*

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Range of services offered at your clinic

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Why are you interested in participating in this project?

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What makes you the ideal project partner?

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Yours Sincerely,

**Dr Cherilee Rutherford, AuD**

Senior Audiologist

Ida Institute