



College of Audiologists and  
Speech-Language Pathologists of Ontario  
Ordre des audiologistes et  
des orthophonistes de l'Ontario

January 10, 2023

**To:** All CASLPO Registrants *(Please share with CASLPO Colleagues)*

CASLPO's **new** Advertising Standards, applicable to all audiologists and speech-language pathologists, have been published on CASLPO's website in [English](#) and [French](#).

These Standards represent CASLPO's requirements for the advertising of professional services and products. These Standards resulted from a 30 day consultation process with registrants and stakeholders and final approval by CASLPO's Board of Directors on December 2<sup>nd</sup>, 2022.

Join your colleagues for an upcoming E-Forum when CASLPO staff will discuss the use of these important standards in your professional practice.

**Date:** [January 26, 2023 | 12 noon - 1pm](#)

**Topics:**

- Why did CASLPO develop new Advertising Standards?
- Overview of Standards with scenarios
- Answers to your questions

[Register here to attend E-Forum.](#)

**Viewing the E-Forum can be counted towards Continuous Learning Activity Credits (CLACs) in your 2023 Self-Assessment Tool (SAT).**

**Your questions are welcome in advance. Please submit to:**

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**Stay Safe. Stay Healthy!**

**Brian O'Riordan**  
Registrar and CEO

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