



How do you measure up?

# Put your skills to the test!

CAA Conference 2023 | October 12th, 2023

We're packing our bags to hit our Nation's capital at the CAA Conference 2023! Join us in the Cartier Room for a hands-on opportunity to show us what you're made of and to celebrate CARL's 5th year in school!

## Here's what you can look forward to in the Cartier Room:

### Put your skills to the test

You can't afford to be "good enough." How do you measure up? CARL's been preprogrammed with a simulated hearing loss - how accurately can you test his hearing? Get hands on, test your skills, challenge friends and have fun! You'll get a super cool pin, awarded exclusively to participants who accept the challenge and maybe even bragging rights. Are you up to the challenge?



### Celebrate CARL

Help us celebrate CARL's 5th year in school! We couldn't have done it without the support of our incredible customers. We're excited to about this milestone and have lots of exciting updates to share - you can be one of the first to get hands on, at CAA!

## ENTER TO WIN A CARL!

Because we want to show our appreciation! Join us in the Cartier Room for the opportunity to enter to win a CARL for your team AND to be featured as an innovator and early adopter of cutting edge technology on our social media channels and at our tradeshow booths.

1.

Send us an email with your favourite CARL story (worth 1 entry)

2.

Email us your favourite CARL story with a picture of you and CARL (worth 2 entries)

3.

Send us a short video clip of you telling your CARL story (worth 3 entries)

**BONUS ENTRY:** Share your story on social media (make sure to tag us!)  
Contest ends November 30, 2023!

**Psst! Get your students involved!**

## We can't wait to see you there!



**Jack McIsaac**  
Head of Sales



**CARL**  
The Legend



**Patti Adair**  
Head of Marketing



**Sam Boyard**  
Head of Operations



**SCHEDULE A MEETING DURING CAA**